

MARKETING MENU

BASICS

Project-based Design
Name Development
Branding Elements
Primary Logo Design
Event Logo Design
Logo Refresh or Reformat
Business Card Design
Envelope & Letterhead Design

Planning Sessions

(included with monthly service contracts)

Marketing Campaign Planning

- Individual promotion
- 6 months
- Full year

Social Media

Facebook Set-up
(includes profile and cover graphics)
Monthly Facebook Management
(includes custom graphics & content design)

Email Marketing Management

(Client's list & account)
choose the frequency that fits your business

Web services (Client's Account)

LIMITED AVAILABILITY

Web site Set-up
Landing Page Only
Website Content Maintenance
(*web services do not include domain registration or
hosting fees)

Full Service Printing

- Flyers & Brochures
- Newsletters & Booklets
- Business Cards & Envelopes
- Postcards & Sell Sheets
- Carbonless Forms
- Large Format Printing (signs & banners)
- Aluminum, PVC and coroplast signs
- Adhesives, magnets, stickers, labels

Content Development & Creation

- Ad Design
- Articles and Content writing
- Graphics & Illustration
- Custom "clip art"
- Photography services

Direct Mail Campaigns

- Full service design, print, mail
- Every Door Direct Mail (EDDM)
- Traditional Direct Mail

Presentations/Trade Show Services

- Banners & signs
- Booth Display design
- Information slides
- Promotional give-aways
- Hand-outs

Promotional products

Research

Publicity

Public Relations Planning

- Sponsorships, Press, Events

Special Event Marketing & Visuals

